

Life and Life Only

Life and Life Only Notches 100th Sale

Radio Interview Elaborates on Moyer's Vision

Existing sales and orders have pushed Dave Moyer's debut novel *Life and Life Only* over the 100 mark in total sales.

If you would like to learn more about the book, you can request a mp3 file of a radio interview that was recently podcast on www.toginet.com by Emailing lifeandlifeonly22@gmail.com. In that interview, Moyer comments on some of the major themes of family, community, forgiveness and redemption that play a significant role in the novel and go beyond the basic storyline of main character Dan Mason's quest to pitch in the big leagues.

Moyer comments: "The world keeps spinnin' and

we have to keep trying to figure out how we're going to go forward, too . . .

There's a lot of stress and a lot of pressure on people. It doesn't make it any easier to keep the personal relationships strong when all those other things are always at the forefront."

Life and Life Only is on the shelves at Read Between the Lynes in Woodstock, Books at Sunset in Elgin, Anderson's Book Store in Downer's Grove, Town House Books in St. Charles, The Book Bin in Northbrook, and Top Shelf Books in Palatine.

Various promotional events are scheduled or in the planning stages. Interested parties can follow these activities on Moyer's Facebook page at <http://www.facebook.com/pages/Dave-Moyer/124964631368>. Non-Facebook members can access the information but only members can send messages and communicate through the site.



Moyer's novel *Life and Life Only* is on the shelves and available at Read Between the Lynes on the square in Woodstock, IL (photo courtesy Pat Wirtz).

October World Series Celebration Sale

Did you enjoy *Life and Life Only* and know just the perfect person for this book?

Return customers can purchase *Life and Life Only* during the month of October and save 20% on all softcover or 10% on all

hardcover editions. This offer is good only on purchases made directly through the author. All copies purchased through this promotion will be signed by the author.

To take advantage of this offer, Email

lifeandlifeonly22@gmail.com, and you will receive a response with details about how to order. *Life and Life Only* is also available through the publisher at www.iuniverse.com or through barnesandnoble.com or amazon.com.

Inside this issue:

Moyer to sign books in Sheboygan and Huntley	2
Book Club Considers <i>Life and Life Only</i>	2
Moyer Addresses Local Kiwanis Club	2
Publisher, Major League Scout Endorse Novel	3
Latest Short Story Available in <i>Puffin Circus</i>	3
Moyer Comments on Book Themes	3
Schedule an Author Appearance Now!	4

Here's What They're Saying about *Life and Life Only*:

- "My wife came home and asked me where the kids were. I told her I had no idea. All I wanted to do was find out how the story ends. It got too dark outside so I had to come in to finish the last page. I honestly thought the kids were with her."—Todd Phillips, Engineer, Racine, WI

Two Appearances Scheduled, Others Likely in Coming Months

Dave Moyer will make an appearance in his hometown of Sheboygan, WI, at the Mead Public Library on Wednesday, November 4, at 6:30 p.m. He will read selected passages from his novel *Life and Life Only* and discuss his recent journey of becoming a published author. Books will be available for sale, and Moyer will sign books for interested parties at the end of the presentation. A reception is planned after the event for 8:00 at Legend Larry's on 8th and Penn.

"It's an honor to be invited to my hometown to discuss my novel. A couple local businesses will receive some free publicity when I read one of the passages that takes place in Sheboygan. I hope not to have to fend off any lawsuits on my way out of town. I'm not telling anyone where I'm staying," Moyer joked.



Crystal Lake, IL, author and Sheboygan, WI, native Dave Moyer will appear in his hometown and nearby Huntley in the coming months.

Moyer will also appear at Del Webb's Sun City, located in Huntley, IL, on January 18, at 9:00 a.m., where he will again facilitate a discussion about his novel, read selected passages, answer questions, and sign books.

At one point in the story, the main character in the book, Dan Mason, lands a baseball coaching job at Huntley High School and eventually becomes principal there, settling for a while in nearby Lake in the Hills and Crystal Lake.

"I think the Sun City residents will enjoy the local references and portrayal of the explosion in growth that Huntley experienced and they were a part of," Moyer said.

Discussions have also taken place with area bookstores for additional events later this fall, but plans have not yet been finalized. Information on those will be forthcoming as soon as details are known. Information will be available on Moyer's artist Facebook page, through mass Emails, and local media when it becomes available.

Early Reviews Positive, Area Book Club Considering *Life and Life Only* for Future Selection

Readers who have finished Dave Moyer's novel *Life and Life Only* have been unequivocal in their praise for the book. One reader, Jean, posted this on www.fictionweek.com: "I read the book in one night as I couldn't put it down!"

Former professional baseball player Tom Eckhardt commented, "I enjoyed it, really liked . . . the overall 'life' ramifications."

Conversations have taken place with the Cary (IL) Book Club about including *Life and Life Only* as future selection of theirs. If you are a member of a book club and would like to read the book, Email lifeandlifeonly22@gmail.com to inquire about special group discounts and author appearances for your club.

If you have read the book and en-

joyed it, please consider writing a review on amazon.com, barnesandnoble.com, or any one of a number of other Internet

"It was an absolutely terrific read, and I enjoyed the hell out of it."

—Sheboygan A's Hall of Fame

Pitcher, Tim Spiro

review sites such as goodreads, shelfari, fictionweek, and others.

Moyer Speaks at Kiwanis Club Breakfast

Crystal Lake author Dave Moyer was the featured speaker at the Kiwanis Club of Lindenhurst/The Lakes bi-monthly breakfast meeting on Thursday, September 3, at State Bank of the Lakes in Lindenhurst.

Moyer read passages from his book, described the process of writing the story and getting it published, and signed copies for interested members.

"The book is really about, 'What do you do when your dreams die and you have to keep on living?'" Moyer stated.

After reading the opening of chapter one, Moyer read from one of his favorite passages which includes the phrase, "The distinction between loss and theft is so subtle that often neither thief nor victim can ascertain the difference . . . The one undeniable constant is that which is gone,

is gone, never to return—"

Moyer also discussed his four short stories that have been published since last March in literary magazines based out of Pennsylvania, Colorado, and Michigan.

Kiwanian Bill Haase has since finished the book and commented, "Moyer shows a human side to the trials and tribulations of growing up today . . . this story shows how much we have in common."

Jordan, Moesche Endorse Moyer's Debut Novel

What does a person with a Master of Fine Arts degree and a major league baseball scout have in common? Answer: They both love *Life and Life Only*, Dave Moyer's new novel.

Nate Jordan, Founder and President of Monkey Puzzle Press, said:

"Moyer takes the reader on a sweeping journey, chronicling the losses and victories of Dan Mason and his family. Paired with the songs of Bob Dylan, the narrative in *Life and Life Only* is a window, a vision, into contemporary life."



Carl Moesche, Area Scout for the Major League Scouting Bureau had this to say:

"Moyer's *Life and Life Only* goes well beyond a simple following inside the life and love of baseball pitcher Dan Mason and his journey into manhood. It is easy to transpose many of these same actual truths and adventures with real life examples. The story line is more than believable; rather it is replayed in actuality over and over again with real players in real places. Moyer does a wonderful job of keeping parallel the timeline of Dan Mason's career in conjunction with actual events of the country which further identifies the reality of the times. The real truth is that Moyer intersects the paths of fiction and non-fiction time and time again in a highly believable manner. It is

a must read for any baseball fan who can appreciate the trials and tribulations of a player searching for two loves."



Moyer's Fourth Short Story, "The Price of Humiliation", Appears in Latest Issue of *Puffin Circus*

Dave Moyer's latest short story, "The Price of Humiliation", is now available in Issue #2 of *Puffin Circus*, a literary magazine out of Somerset, PA. Interested parties can order a copy for \$5.99 plus shipping and handling or an electronic copy for \$.99 through www.puffincircus.wordpress.com. Moyer has been informed that *Puffin Circus* will publish a review of *Life and*

Life Only in Issue #3, due out in spring of 2010.

Moyer's first short story, "The Tree", was published in the first issue of *Puffin Circus* and is also available through that site.

Moyer's second short story, "The Birth-

"So, you see, in the past nine and one-half years, our frugality has saved us in the neighborhood of \$12.38."

—Don Moberly, from "The Price of Humiliation"

day Party", was published in Issue #7 of *Monkey Puzzle*, a literary magazine out of Boulder, CO. To purchase that issue, go to www.monkeypuzzleonline.com.

Another story, "The Toll Booth", was published in the July online edition of *PANK*, the literary magazine of Michigan Tech University. People can access that story at www.pankmagazine.com.

Why Baseball? Why Bob Dylan?

"There are two current constants in America: baseball and Bob Dylan," *Life and Life Only* author Dave Moyer said. "I could think of no way to tell the story I wanted to tell without making them central to the themes evident in the book."

The title *Life and Life Only*, comes from the Bob Dylan song, It's Alright Ma (I'm Only Bleeding).

During a pivotal scene a toward the end

of the novel, the two are juxtaposed.

Moyer writes, "In the movie *Field of Dreams*, James Earl Jones says, 'Baseball has marked the time, Ray.' But so had another. Sixty-seven year old Bob Dylan not only marked the time, he chronicled it like no other."

Though Dylan claims his Never-Ending Tour has ended, that does not stop him from playing over 100 concerts a year.

Moyer last saw him perform at Summerfest in Milwaukee in July 2009, and will see him again at the Aragon in Chicago on October 31.



Bob Dylan live at Summerfest in Milwaukee, July 2009.

Organization

LIFE AND LIFE ONLY

Author Dave Moyer

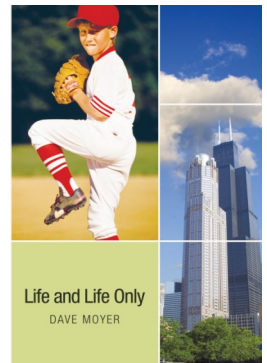
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"Who knows, Dan thought, Maybe I might even fall in love again."

Artist Website:

<http://www.facebook.com/pages/Dave-Moyer/124964631368>

Life and Life Only is Dave Moyer's debut novel about the dreams and heartaches of aspiring major league pitcher Dan Mason. Set primarily in the suburban Chicago area, **Life and Life Only** is a unique coming of age story told against the backdrop of the turmoil and chaos of contemporary American society and the music of Bob Dylan..



Life and Life Only is available at several local bookstores and can be purchased in a variety of ways. To order directly from the author, Email lifeandlifeonly22@gmail.com. **Life and Life Only** is also available through the publisher at www.iuniverse.com or through barnesandnoble.com or amazon.com.

Check out the author's website (inset left) for updates and information on special appearances and promotional events.

Who Is This Guy, Anyway? (He Wants to Meet You)

Dave Moyer is an assistant superintendent at a suburban Chicago school district. Moyer received his Doctorate from Northern Illinois University in DeKalb, and his BS from the University of Wisconsin in Madison, where he majored in English. A Sheboygan, WI, native, Moyer currently resides in Crystal Lake, IL, with his wife and five children.

Moyer is a former college baseball coach, serving as the pitching coach at Eastern Kentucky University and the head coach at Lakeland College, where he was named Lake Michigan Conference Coach of the Year in his final season. He also managed the Sheboygan A's of the Wisconsin State League, where he guided them to two league titles, being named manager of the year each of those seasons. During his eight-year reign, he managed two current major league baseball players. Moyer was also the head coach at Sheboygan North High School for two seasons, leading them to the state summer championship game in his first

year and the school's only state title in his final year there.

Moyer, a former drummer, loves rock and roll, particularly the music of Bob Dylan, whom he has seen in concert 27 times.



Author photo courtesy Ryan Moyer, Veteran's Acres Park, Crystal Lake, IL, Spring, 2009

"While I was at Wisconsin, I read *The Great Gatsby* on three different occasions. It was then that I became fascinated with the idea, or more accurately the myth, of the American Dream,"

Moyer said. "We are sold a bill of goods in this country, and our children must continue to have to sort through the mess. There has got to be a better way."

To schedule an appearance for a book signing, speaking engagement, or other promotional event, Email lifeandlifeonly22@gmail.com or call 815-451-4499. Be sure to inquire about special prices for libraries, book clubs, schools, other special organizations, or bulk purchases.

