

The State of Business Schools

Educational and Moral Imperatives for Market Leaders

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In their book, *The State of Business Schools: Educational and Moral Imperatives for Market Leaders*, the authors, in a highly readable, engaging, succinct, yet substantive manner, examine the role of the business school in the 21st century. The authors analyze and discuss significant educational and moral imperatives that will enable a business school to be not only a market leader but also have ethical administrators. In particular, the authors treat the following critical aspects of the nature and function of business schools and business:

- Leadership in business schools and in business.
- The viability of business schools in a very competitive and challenging academic and economic environment.
- The development and marketing of “sustainable” business courses and programs.
- Accreditation issues, concerns, and objectives.
- Faculty research and scholarship and quality assurance.
- Faculty training and development, especially in the online modality.
- Student recruitment, retention, and diversity.
- The nature of the values of legality, morality, and social responsibility in a business context.
- The role of the business school in inculcating business ethics, corporate governance, and social responsibility.
- A conception of business management as a “noble” profession.

The authors also provide a detailed explication of a graduate business ethics course, which the authors trust will serve as a model for incorporating the values of legality, morality and ethics, corporate governance, and social responsibility into the education of business students. The book is relevant for educators, trainers, directors, and administrators of the 21st century workplace.

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