

The YOU Plan

A 5-Step Guide to Taking Charge of Your Career in the New Economy



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Looking to Get Out of the Hot Seat and Back in the Game?

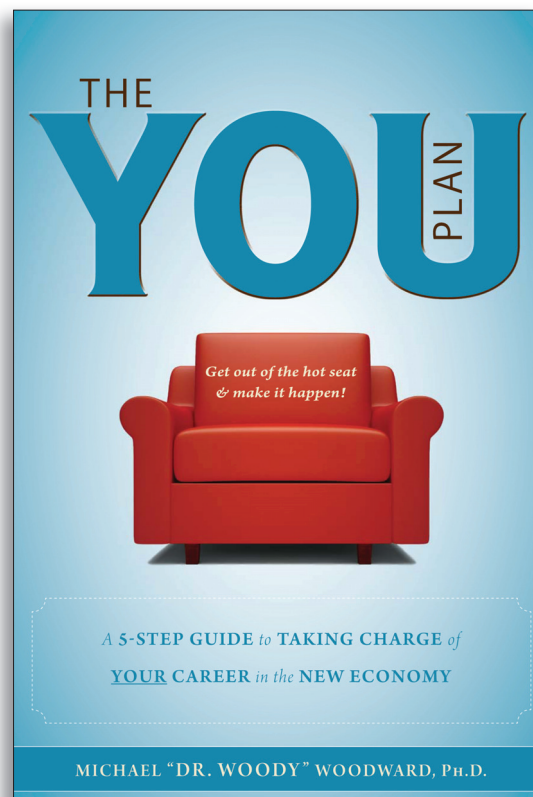
Whether you are looking for your first job, getting back into the workforce, or thinking of going out on your own, *The YOU Plan* is an essential tool for getting you out of the hot seat and started down the right career path... your career path.

The YOU Plan is a straight-forward step-by-step approach designed to help you answer five questions fundamental to building a successful career:

- What are my values?
- What are my intrinsics?
- What are my passions?
- What is my essence or personal brand?
- What is my roadmap for getting there?

Thriving in the new economy is going to require an entrepreneurial mindset. It will be up to you to pick a direction and create a plan for getting there. *The YOU Plan* is a simple, engaging, and attention-span friendly guide for helping you step-up and take charge.

For more tips and information check out TheYouPlan.com



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Michael "Dr. Woody" Woodward, PhD is an executive coach and management consultant trained in the field of organizational psychology. Dr. Woody is the founder and president of Miami-based consulting firm HCI, a consultancy focused on management and executive development.

Dr. Woody has appeared on Bravo Network's *Tabatha's Salon Takeover* as a guest expert and has also appeared on the CBS-4 *Miami Evening News*, WBFS-33 *Focus on South Florida*, *The Herald Business Show*, and 880 *The Bizz*. Dr. Woody has been quoted in the *Miami Herald*, *Miami Today*, the *South Florida Sun Sentinel*, *Miami Monthly*, and *Miami Magazine* as an expert on career re-engagement.