



BENDIGO WRITERS COUNCIL PRESENTS

The Gods Abandon Olympus (for Hollywood): Why Storytellers Need to Study Myths and Legends

Science tells us that the gods, goddesses and magical creatures of old no longer exist. In this talk, Dr Irvine argues that such an obituary is premature - at least in the realm of modern story-telling. He will suggest that the deities of old are alive and well in a range of popular - as well as literary - 'story arcs' with their accompanying 'story beats'.

Psychologist Carl Jung renamed them 'archetypes' and poets, storytellers, artists and musicians are as dependent upon them as ever for inspiration, 'honeyed words' and story structure.



Presented by Dr Ian Irvine (Hobson)

Ian Irvine is a published fiction writer, poet/lyricist and transmedia writer with many years experience teaching in the creative arts. He currently teaches at the Bendigo Kangan Institute and Victoria University. One of his favourite subjects to teach is Myths and Symbols for Writers. The unit covers world mythologies as well as Jungian and Transpersonal psychological systems. With partner Dr. Sue King-Smith he recently founded *The Zoetics Institute* - an organisation promoting the benefits of creative activities to individuals and groups.

When? Monday 13th October (2014) **Time?** 7-9pm

Where? Best Building, 23 St Andrews Avenue, Bendigo, Victoria