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To Whom it May Concern:

As a top reviewer on Amazon, I receive many offers from authors (especially those who are self-published) to read and review their books. Unfortunately, as you are aware, many who have stories they feel need to be told, aren't very good at writing them.

Last March, I was approached by John Betcher and invited to read his novel, "The Missing Element." Of the many books by new authors I have read, his was among the most promising I have found. Recently I had the privilege of reading his second novel, "The 19th Element." The promise that was evident in his first novel was realized in this novel. I believe that with the proper backing, his style is one that could make him a notable author.

There are two things that I especially appreciate in Betcher's writings. First, he doesn't use bad language as a substitute for good writing. And, he treats marriage and women with respect. Like two of my favorite authors, Dean Koontz and John Grisham, he tells the story without making me feel like I have to enter the world of sex and bad language in order to read it. A "clean" author and a good writer are two things that make me a fan and make me look forward to his future novels.

My BA is in Communications, with a focus in marketing, I have been a professional writer in a Christian nonprofit and a freelance writer, and following my Master's I am now a Pastor, so I do understand the importance of good communications. John Betcher gets an A plus in my book.

I do not give this praise lightly – as I mentioned, I receive many offers, accept only a few, and while I am gracious in reviewing novels I read, John Betcher is the first novelist I have placed in this category. I know others on Amazon who have read his books have come to a similar conclusion, since his novels have received high marks by others who regularly review there.

Respectfully,
Rev. Roberta Karchner

Amazon Reviewer Profile located at:
http://www.amazon.com/gp/pdp/profile/A1W415JP5WEAJK?ie=UTF8&ref_=ya_T8_56