

They, what about me?
I can give you POETRY.
I am noisy
THE

You are a flower
the universe
is a flower
the universe
is a flower
SEREEED

Go placidly
amid the noise and waste,
And remember what comfort
there may be

In owning a piece thereof.
And whether you can
hear it or not,
The UNIVERSE is laughing
behind your back.

Karen Reid

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Foreword and Apology:

Once in a great while a book comes along that is so deep, so soul-stirring, profound, that it defies understanding on its own. One such book is *The Secret*, by Rhonda Byrne. Other examples include The Bible and the collected works of William Shakespeare. A work of the magnitude of *The Secret* cries out for an interpreter to fully unearth the complex nuances of the messages in the book and present them to the world in plain English. Only then can the full, stunning brilliance of *The Secret* be appreciated.

We have written The Screed for you, dear reader. You are the unbiased and unsuspecting public on whom *The Secret* was unleashed. If you have read *The Secret* you may be asking yourself, do I have a brain cell left? Is it just me?

That's because *The Secret* has socked you in the face with such monumental truths and revelations that you're probably still flat on your back. But there is help. To fully understand and take advantage of the deep mysteries revealed in *The Secret*, you need The Screed. *The Secret* by itself is like a peek through a keyhole, but the Screed flings the door wide open.

Once you know The Answer to *The Secret*, there is no limit to what you can do, just by using your thoughts. Think about that. NO LIMIT!!! You are the most powerful being in the universe, and everyone else has the same power as you. ISN'T THAT AWESOME?!!!

The Secret is one of the best selling books of recent times. Since its publication in November 2006, it has sold over 500,000 copies and is

currently the #2 selling book on amazon.com (as of April Fools Day 2007). The publisher has ordered a printing of 2 million more copies. On the face of it, to me, and perhaps to countless other people, the success of this book is a complete enigma. It must be The Emperor's New Clothes phenomenon. Okay, let's get real for a moment. That book is a collection of the most vacuous, simple-minded, devoid of content, repetitive, moronic drivel I've ever read. By a country mile. It is so preposterous that it was hard to parody, since it is almost a parody of itself. Just a nudge and *The Secret* could have become The Screed, which I hope will give you all a lot of good, solid laughs.

The most amazing thing about *The Secret* is that somehow they knew – the authors and the publisher – that this book was guaranteed to suck in millions

of the unwary public. That is the true Secret, and they knew it -- how to con people so well they don't have a clue they're being ripped off. The true Law of Attraction, people are attracted to mindless drivel if just for a second you can convince them it's really the magic word.

Have fun with it. The Screed, I mean.

Acknowledgment: With deepest gratitude, I wish to thank all those who have contributed their searing insight to The Screed, without whom this weighty little volume would never have been brought into this world. What a shame it would have been if it had been flushed down the toilet of life like a used condom. Specifically, I want to thank my brother-in-law, Peter, a *sigma cum laude* graduate of the School of Hard Knocks, for having some of the world's funniest one-liners, my son, Brian, for his upliftingly absurd world-view and great observations. I want to thank my son, Nate, for his cynicism and ability to convey in a few sentences the collective attitude of the under-30's set.

I am also grateful to my favorite Burger and Beer outlet for its outdoor patio seating which provided the perfect environment for our seminar in which

these ideas were born. The traffic noise helped us think and the burgers, fries, ketchup and cokes also created a pleasant buzz in our brains that got the creative juices flowing. Fast food, fast facts.

THE SCREED or “The Ultimate Self-Help Book for the Informationally Challenged”

Chapter 1. The Screed Reveals The Answer

Let's start at the beginning...

No matter who you are, I'm sure you've been looking for The Answer. All your life it is as if you have been flying blind and directionless until this moment. But there is hope for you, gentle reader. You have in your hands one of the most powerful instruments of all time: The Screed. And the reason: "in a word", The Screed reveals The Answer.

Tad Procto, one of the greatest geniuses who ever lived, tells us The Answer is the Law of Super Attraction. Rhoda Byrdbrain, a world famous physicist, philosopher and historian, says "The greatest teachers who ever lived have told us that the Law of Super Attraction

that keeps the planets in orbit around the sun.

Maybe they are talking about the strong force that keeps nucleus of an atom together. To quote from the website: [www. hyperphysics.phy-astr.gsu.edu](http://www.hyperphysics.phy-astr.gsu.edu) “A force which can hold a nucleus together against the enormous forces of repulsion of the protons is strong indeed.” But wait a minute. The protons are alike and have like charge and they have enormous forces of repulsion, not attraction. So I guess for atomic particles, like does not attract like. Maybe the Law of Super Attraction is not the most powerful law in the universe.

So it seems we may have a bit of a contradiction here. Rhoda, did you take Physics 101 in College? What grade did you get in the class?

Maybe they're not talking about physical laws at all. Perhaps what they mean by "like attracts like" is something entirely different. Perhaps Rhoda really meant something more like "birds of a feather flock together".¹ Could that be the most powerful law in the universe? Then why didn't she say so in the first place.

Of course, one could argue the alternative principle might be the most powerful law in the universe: opposites attract. That's why the negatively charged electrons orbit around the positively charged protons in the nucleus. Or on a slightly larger scale, a big hunky guy with jet black hair is attracted to a petite blonde woman, and

¹ The full text of this comes from a nursery rhyme:
Birds of a feather flock together,
And so will pigs and swine;
Rats and mice will have their choice,
And so will I have mine.

vice versa. I'm getting confused here. Which is it? Like attracts like or opposites attract? Maybe that's the deep mystery at the center of the universe.



OTHER LAWS THAT MAY COUNTERACT THE LAW OF SUPER ATTRACTION

Just as I mentioned above that the idea that *opposites attract* is in direct conflict with the idea that *like attracts like*, there are a number of other “laws” that contradict the Law of Super Attraction. Here are some of them, in no particular order:

The Law of Strange Attraction

All actions will direct you in a chaotic manner to a result you may not necessarily want.

The Law of Distraction

This law states that you can never get anything done.

The Law of Detraction

This law proclaims that whatever you accomplish, something bigger will come along to take it all way.

The Law of Equal and Opposite Reaction

When you tell a bad joke, people don't laugh and you fall flat on your face.

The Law of Repulsion

When you read something that absolutely sticks in your craw, it is futile to resist the urge to throw up.

But not to worry. There's just too many damn laws out there. Everyone knows this. I mean lawyers make the laws and if it weren't for lawyers, you wouldn't need them. Right? So just take Rhoda's word for it. The Law of Super Attraction

is the only one you need to remember.
Especially because:

A related law to The Law of Super
Attraction is The Law of Accuracy:

The more often something is repeated,
the more truthful it becomes.

The Screed is proof positive of The Law
of Accuracy because in this book I
repeat The Law of Super Attraction in
one form or another at least 200 times.
By the end of the book The Law of Super
Attraction can be believed with
99.99999% certainty.



Rhoda Byrdbrain says:
“The Law of Super Attraction simply

gives you whatever you are thinking about.”

Exquisitely simple. I even saw that in a movie, once. You are sitting on your patio in a lawn chair, just thinking about a huge bag of gold coins just falling out of the sky and landing on your lawn. If a bag of gold coins doesn't appear on your lawn within 15 minutes, then I'm a monkey's uncle.

Now suppose you happen to be thinking about the actual—this really happened - - weird event where a jet plane was flying over some part of North America and the toilet holding tank sprung a leak and dropped its waste into the sky. The waste froze into a big blob on the way down and a strange lump of perfumed blue ice landed in someone's backyard. At first they thought it was an alien, until they saw the toilet paper and... So

now that I've planted this thought in your head. Go out in your backyard and imagine a big blob of blue ice that came from the toilet of an airplane landing in your backyard. No, I dare you. JUST DO IT. Go out there, and ...dollars will get you doughnuts, there IS a big blob of strange-smelling blue ice sitting there. Isn't there? Just because you thought about it. Now do you believe in the Law of Super Attraction?

The Law of Super Attraction is a very ancient law and one of the most basic parts of everything in the universe. It is manifested all around us in so many fundamental, familiar ways. Here are some everyday examples that may be familiar to you:

Shit attracts flies

The back of your refrigerator attracts moldy and rotten food, in both jars and plastic bags.

Never met a mouse that didn't like peanut butter.

Hardware stores are irresistible to human males. (It's a proven fact. Only one adult male in 1000 can pass up a power tool sale).

Females of the human species cannot resist small objects that \$parkle (gemstones, usually found in jewelry stores).

Your Mantra

Try this exercise. Walk along the street, normally, at your usual pace, relaxed, swinging your arms as usual. Now as you do this repeat the following phrase

over and over: “Shit attracts flies”. First say it aloud until it becomes second nature. Then you can just repeat this in your head as your power grows: “Shit attracts flies... Shit attracts flies.” Soon you will get it: The Law of Super Attraction. You are learning The Answer. (And if you say it loud enough, the once crowded sidewalk has opened wide for you.)

Once you know how to use The Screed, your horizons begin to expand almost as fast as the speed of light. When you feel yourself imbued with the power of The Answer, nothing is impossible. For example, try the following:

#1 Walk on Water

Try this exercise. Visualize yourself stepping lightly across the surface of a body of water, as if it were dry land, or a

solid surface of stepping stones. You walk normally, thinking only about reaching your destination, the other side. If you do this correctly, you will not sink! Only the soles of your feet will be slightly wet. If Jesus could do this, this is *scientific proof* that anyone can. It's a piece of cake, really.

As a warm-up, try this first in your swimming pool, preferably at the shallow end if you can't swim, and do use a flotation device in deep water. Depending on how quick a learner you are, this can take more or less time to master.

Take your first steps. If you are using The Answer to its full power, this is guaranteed to work. You will not sink. If you get wet, concentrate harder. You were letting your negativity get in the way. Thoughts like "I can't believe this"

or “this defies the laws of physics” or “this only happens in cartoons”. If you have thoughts like this, you haven’t absorbed the full power of The Answer. Dry off, take a deep breath and try again.

Soon, you’ll have mastered the swimming pool without any flotation. Now you’re ready for bigger challenges, like Lake Michigan or Puget Sound. Hey, why not hike to Europe!

2 Learn to Fly

Flying is easy, once you know The Answer. You don’t need an airplane or a helicopter. Your thoughts alone will keep you buoyant. Remember the joke, “What the lightest organ? Answer: The penis. “Rises with a thought”. It’s no joke. You can do this. If Icarus could do it, so can you. Oops. Icarus made a

mistake. He strapped on feathered wings and flew too close to the sun. Icarus wasn't aware he had the power of The Answer or he could have flown all on his own, and not crashed. Too bad Rhoda wasn't there to enlighten poor Icarus.

Try this exercise. Find the tallest building in your town and find a way to get on the roof. A cliff also works as does a highway embankment on a mountain road. Make sure the vertical dropoff is at least several hundred feet or the exercise will not work properly.

Stand at the top of the building and use The Answer. Visualize yourself flying, supported lightly on a cushion of air. See yourself gliding, swooping in gentle ups and downs as you effortlessly move forward. Your thoughts will do it, once you know The Answer. It really works.

Now step off the edge and spread your arms. Actually, you don't even have to spread your arms if your thoughts are powerful enough. You will be able to fly wherever you want, just on your thoughts alone. Just don't give in to the negative thinking temptation to yell, "Holy shit, I'm a gonna die!"

I believe in Super Attraction
Just watch me, I learned how to fly
I don't need no flying contraption
I'm not falling out of the sky.

Caution: This exercise is not for new beginners. Try this only after you have mastered Walking on Water, when you know you have mastered The Answer. On the other hand, if you attempt to fly when you are not quite ready, and kill yourself, you will have become one with the universe. That's not a bad

consolation prize, is it? Always look on the positive side of things!

#3 Time Travel

Once you know The Answer, your powers are almost unlimited. If your thoughts are traveling throughout the universe and everywhere in time, then you can too. Remember, you and your thoughts are one and the same. Where would you like to go? Perhaps you'd like to go back in time and visit your beloved grandparents who have passed on. Not a problem. Use The Answer. Visualize yourself back on their farm in Iowa in 1966 and "poof" you'll be right there with them eating some of Grandma's peach pie. I don't mean only in your imagination. You'll be PHYSICALLY there.

Try this exercise. Concentrate very hard on exactly when and where you want to be. Imagine yourself in the exact location with as much detail as you can conjure up. In the example above, think about your grandparents' big wooden farmhouse with clapboard sides, and chintz curtains waving in the gentle summer breeze at the windows. Get clearly in your mind the big red barn with its tall round silo. You can hear the cows mooing and the chickens clucking in the yard, see the fields of corn waving, smell the manure fertilizer, and grandma's pie baking in the oven. You see grandma with her silver hair pulled back in a bun, wearing a blue and white checked apron; you hear grandpa in his faded blue overalls calling the chickens; you smell Bubba making moonshine in the woodshed. It's so easy. The Law of Super Attraction

says that the more detail you remember, the faster you'll be transported there.

You can even visit yourself as a child. Remember the time you got caught stealing coins out of your sister's piggybank? You were grounded for a week. Now you can go back and warn yourself to get away and hide the money before your Dad catches you. Time travel is so useful. Think about it. Dare to be kinky: you can even become your own father (or mother).

Perhaps you'd like to travel into the future. That can be even more exciting. You don't need to book it through a travel agent. All you need is The Answer. Did you want to get to a time when your mortgage is paid off, your obnoxious teenage kids have moved out, or your rich uncle has died and left you his fortune. Again, not a problem.

Try this exercise. Sit in front of your computer (if you don't have one, use a typewriter or a pencil and paper). Now write down everything that you think you'd like to see in the future time you're traveling to, and as you write it, visualize it, imagine that it is real. The more items you list and the more clearly you visualize them, the sooner they will be reality. Here's an example:

Year 2025

The Roomba vacuum cleaner is now the Roomba Whole House, Garage and RV Cleaner.

Survivor in Space the TV show has been on for 5 years (getting voted out of the air-lock really sucks)

Your cell phone and your I-pod have been perfected by nanotechnology and are now implanted in your brain.

There is a cream you can rub on your body that instantly dissolves all extra body fat.

Flatulence and body odor are a thing of the past.

See. You're getting the picture.

Now stare very hard at what you've written. Speaking slowly and clearly, repeat the mantra "Shit attracts flies" then read each one of the items you have listed, repeating the mantra each time. By the time you have finished reading the list, if you've done the exercise correctly, you should find yourself SMACK DAB in the year 2025. This is not an exaggeration.

Caution: Once you have traveled in time, getting back to where you started can be a little bit tricky. The trick is you have to have only POSITIVE thoughts about where you came from. If all you can associate with 2007 is your debt, your lousy job, your bad marriage, your broken-down car, the money wasted on *The Secret*, etc., then you'll have to be content to stay put in the time where you landed yourself. But if instead, you think of the time where you started as the never-never land of ultra-wonderful, super-duper, fantasmagorical joy and happiness, you'll be able to get back.



Tad Procto, an incredibly successful salesman, tells us: “We all work with one penultimate power. We all guide ourselves by exactly the same

laws. The natural and obvious laws of the universe are so precise that we don't even have any difficulty building spaceships, we can send people to the moon or the farthest galaxy and we can time the landing with the precision of a fraction of a second."

Tad goes on to tell us that the time the space shuttle Challenger blew up and killed seven astronauts that must have been a perturbation in the force, or the laws of the universe stopped being precise just for a short time. That must have been a glitch. Maybe a typo in the laws of nature. Tad assures you it won't happen again.

Chapter 2. The Answer Made Even Simpler

Here is an absolutely brilliant quote from Mickey Bernard Braille. Dr. Braille is a spiritual leader who runs a retreat and meditation center at the top of Mt. Olympus. This one may challenge you.



“We live in a universe in which there are laws, just as there is a law of gravity. If you fall off a building it doesn’t matter if you’re a good person or a bad person, you’re going to hit the ground. However it sort of does matter if you’re a stupid person or a smart person. Because by definition, if you’re a smart person you wouldn’t have fallen off a building in the first place, right? Someone would have had to push you

off; that would be homicide. If you're a stupid person, you might have fallen off the building. In that case you'd better have someone at the bottom with a net to catch your sorry ass."

Rhoda Byrdbrain tells us:



"Often when people first hear this part of The Answer they recall events in history where souls had to depart bodies, you know, people actually died, and they find it incomprehensible that so many people could have attracted themselves to the event. By the Law of Super Attraction, they had to be on the same frequency as the event. It doesn't necessarily mean they thought of the exact event, but the frequency of their

thoughts matched the frequency of the event. If people believe they can be in the wrong place at the wrong time, and those poor souls haven't yet discovered The Answer then they have no control over outside circumstances. Their thoughts of fear, separation and powerlessness, if persistent, can attract to them being in the wrong place at the wrong time."

Rhoda says we have to talk about it: I'm afraid there is a Dark Side to The Answer.

Rhoda Byrdbrain further explains that everything we get in life, everything that happens to us is just because we attracted it with of our thoughts. Everything that ever went wrong, every missed opportunity, bad grade in school, skinned knee, car accident, credit card fraud and identity theft, mugging, rape

and robbery, minor and serious illness we or anyone close to us experienced was STRICTLY because we were thinking bad thoughts and attracted it to ourselves. There is no other cause and effect. Because not only is the Law of Super Attraction the most powerful law in the universe, it's the ONLY law.

But let's think about this for a minute. Is this inevitability or is it free will? Rhoda implies that it's free will because we had the freedom not to think the bad thoughts that brought us all that bad luck. But once we even let our thoughts stray for one unfortunate minute into the negative side we were doomed to attract all that bad luck. At what point could we have reversed it? How much negative thought does one have to have pass through his or her cranium before the Law of Super Attraction has kicked in? That seems like inevitability. Where

does the free will stop and the deterministic process begin? Rhoda isn't so clear on that concept.

On a larger scale – I suppose the victims of Pan Am Flight 103 that was blown up over Lockerbie, Scotland in 1988 by terrorists all bought it because they'd simultaneously been thinking bad thoughts. Maybe they complained about the food on the plane that day. The victims of the 9/11 World Trade Center bombing. Sure enough. Everyone of those unfortunates, if you'd looked into it carefully enough, you could have *scientifically proven* that each and everyone of them thought the same negative thoughts – they attracted those Al Qaida airplanes to the Twin Towers just as sure as they had the world's biggest magnet. Rhoda uses the term “magnet” several times in The Screed. Yess, sirree. It must have been the

strength of all 3700 victim's negative thoughts all together that brought the towers down. It wasn't that they happened to be at the wrong place at the wrong time. It was their *intent to be there*, and to get blown up in a fireball.

You see the beauty of Rhoda Byrdbrain's Law of Super Attraction, is that now you don't have to look any farther than an event itself to know what caused it. The cause is self-evident and it's always the same. The event caused itself, just like a tiger chasing its tail.

Now the question becomes, for example, if you're talking about Hurricane Katrina, did people attract themselves to the event, or did the event come to them? At least 1,836 people lost their lives in Hurricane Katrina and in the subsequent floods, making it the deadliest U.S. hurricane since the 1928

Okeechobee Hurricane. The storm is estimated to have been responsible for \$81.2 billion (2005 U.S. dollars) in damage, making it the costliest natural disaster in U.S. history. According to Rhoda's logic, the millions of people in the greater New Orleans area combined with 47 counties in Mississippi all together had the same brain lapse that caused them to wish for the sixth-strongest Atlantic hurricane ever recorded and the third-strongest hurricane on record that made landfall in the United States to fall on them. Man, that was going to be some party. Guess they all wanted to meet their maker the same day. You could see them all mentally joining hands and chanting together, just like the residents of Jonestown did for Jim Jones in 1978 before they all drank the cyanide kool-aid.

According to Rhoda Byrdbrain, they wished themselves to be “at the wrong place at the wrong time”, namely the place where they all lived and worked. What is Rhoda trying to say? I guess in a parallel universe, they could have all gone about their business and the hurricane would have hit somewhere around Jamaica instead. Maybe they should have thought themselves OUT of New Orleans – you know, imagined they were in LA or something. Perhaps if all of these people had focused on turning Katrina into a harmless cloud of cotton candy, there would have been hurricane at all.

I believe in Super Attraction
And now walk around with a smile
I no longer have the distraction
That things screw up once in a while.

This is backed up, admirably, by an even more brilliant quote from Millie Sense. Millie is a neighborhood “mother hen” who makes everybody smile and feel good.



“You have two sets of furry slippers, good furry slippers and bad furry slippers. And you know the difference between the two because one makes you feel good, and the other makes you feel bad.”

In case you couldn't quite grasp the profound meaning of that statement, here are a few translations:

If you roast a chicken, you will have a roast chicken.

What is the color of George
Washington's white horse?

Generallissimo Franco is still dead.

There are three kinds of people. Those
who can count and those who can't.

There are two kinds of people. The kind
who bought The Secret and the kind
who got taken. No. Those are the same
kind of people.

I believe in Super Attraction
And now walk around with a grin
You'd call it a normal reaction
I'm happy as what pigs are in.

Chapter 3. How to Wring the Last Drop out of The Screed

Where to begin? There are so many inspirational things you can do to change your life, using the Law of Super Attraction. Inspired action, for one.

Rob Dob is the founder and CEO of the multi-national corporation: Pie in the Sky, Inc. Rob has something to tell us about learning to apply The Law of Super Attraction.

Rob Dob:



“It could be you wake up and it’s just there. It’s manifested. Or, you might

get some inspired idea of some action to take.”

Rob is talking about things like learning to walk on water, fly etc. as I discussed above.

“Action will sometimes be required.” For example, to inherit your uncle’s money quickly, you might have to poison him and make it look like the butler did it. Want to save a lot more money? Try not paying your income taxes or filing a return. Works every time.

Rhoda Byrdbrain:



“Inspired action is like floating on a cloud, and it feels wonderful because

you are on the frequency of receiving. Only a select few know what this is. To get it you just head to the top of Mt. Olympus and ask for “the sign”. Now you need to start “tuning” yourself by turning ever so slightly this way and that. If you’ve oriented your body in exactly the right way it will feel SOOO good. It will tickle your insides like a (blush) vibrator or one of those massage chairs. But this is powerful stuff. If you’re not careful and position yourself right in front of the beam you could get quite simply 50,000 volts across the heart, just like an electric chair. You could fry every cell in your body. When you look down from Mt. Olympus you’ll see the ground littered with the bones of those fools who couldn’t tune to the Frequency of Receiving.

Imagine life as a fast-moving river...
When you are acting to receive from the

Universe, you will feel as if you are flowing with the current of the river. It will feel effortless.” Unless, of course, your river is full of garbage, and old rubber tires, or you run into the proverbial “snags” or smack into a bridge abutment. And whatever you do, don’t go down the river backwards.



Dr. Joe Vaselini is the author of the blockbuster book: “One Brick Shy of a Load”. Dr. Vaselini says:

“The Universe likes to go fast”. Does this mean the universe drives a race car in the Indy 500? Good ‘ol “U” Universe going into the turn, and heading down the straightaway. The Universe is way ahead of whatever is in second place.

Now, Dr. Vaselini confided he got this knowledge while having a quiet drink with the Universe a few weeks ago somewhere out in Galaxy NGC 3110 or somewhere. But when I got ahold of him, “U” Universe confessed he actually likes to slow down once in awhile. You know, stop whizzing apart at nearly the speed of light. Nothing but acceleration, acceleration, acceleration, light year after light year. Sometimes he just wants to kick back, take it easy for a few days, stretch his legs and have a couple of beers with his buddies over Spring break on the beach in Fort Lauderdale. (But don’t tell anyone. The Universe likes to keep this kind of information confidential. It could damage his reputation.)

Dr. Vaselini says:

“Everything that has been invented and created throughout the history of humankind began with one thought. From that one thought a way was made, and it manifested from the invisible into the visible.”

Okay, let me figure this one out. It's not hard. That one thought was “I sure would like to f___ her. “ And a way was definitely made. And he did. And it was manifested. Yes, sirree, Joe, it was manifested all right. Nine months later...

The Screed and Your Body

Rhoda Byrdbrain:



“The key thing to know is that the fact that you are a disgusting, shapeless blob was created through your thought of it. To put it in the most basic terms, if someone is overweight, it came from thinking thoughts.”

She is absolutely right. It came from thinking thoughts, like, when the person passed the Winchells’ doughnut shop, “I sure would like a jelly doughnut. Or a whole dozen,” or walking by Cold Stone Creamery, “I sure do love that three flavors banana split with three sauces and five kinds of toppings.” It came from thoughts like, “There aren’t very many calories in a bag of reduced-fat potato chips.” Those thoughts very quickly were translated into actions.

Like the chewing and swallowing of food down the pie hole. That sure is a practical application of The Law of Super Attraction to me. You see food you like, and you're attracted to it. Or smell it, or see someone else eating it. Or see an ad for it on TV. This makes 100% total sense. The Law of Super Attraction for sure, and it definitely can make you fat.

Rhoda again:

“The most common thought that people hold, and I held it too, is that food was responsible for my weight gain. That is a belief that does not serve you, and in my mind now it is complete hogwash.”

Listen up now. This is just pure logic. Nothing you eat has anything to do with weight gain. So go ahead. Eat those McDonald's Big Macs with a Supersize order of fries. Eat them 5 or 10 times a

day. Eat all the bacon, cheetos, twinkies, curly onion rings, chocolate chip cookies, banana cream pies, biscuits and gravy, southern-fried chicken, whatever suits your fancy. As much and as often as you want. Because food has absolutely nothing to do with whether you gain weight or not. ONLY your thoughts about it do.

I dare you. Eat that jelly doughnut. Eat the whole dozen. Suck the jelly out of another dozen. Go for it, eat a whole tub of Crisco. Or supermarket buttercream frosting. You'll see. It won't make you fat. IF you are thinking it won't. On the other hand, the avalanche of grease may make you puke your guts out. But that's a good thing.

If you turned into a big tub of lard, it's because your innermost thoughts were telling you, "You know, I'd really look

great in a size 28 dress. The styles in those Plus Size stores are SOOOO sexy.” It was that kind of thoughts that caused you to put the weight on, for sure.

As Rhoda Byrdbrain says, *“Think perfect thoughts and the result must be perfect weight.”* That is a very important truth that became apparent to Rhoda. But why should it be limited to weight? We can extend this logic. Think about substituting other words for the word “weight”. Almost anything works, e.g. using the alphabet:

Think perfect thoughts and the result must be perfect...

aardvarks

bananas

cinderblocks

doodles

earwax

fish guts

– z. and so on. The list is endless. No matter what it is, thinking perfect thoughts will achieve it or conjure it into existence.

Here are some of the other important truths Rhoda undoubtedly knows.

Water runs uphill.

The sun revolves around the earth.

Putting out matches with your fingertips is a good way to spend time, and it's harmless.

$1 + 1 = 3.$

You were born in the house you built with your own hands (just like Abe Lincoln).

Following Rhoda Byrdbrain's advice.

“You must feel good about YOU. This is important because you cannot attract your perfect weight if you feel bad about your body now.”

Forget about the fact that what Rhoda says doesn't quite make sense. If you feel good about your body NOW, why would need to lose weight? Why would you need to attract your perfect body, since you already have it? Oh, well. Dismissing the slight contradiction in Rhoda's statement, let's get on with the program.

Try this exercise: Stand in front of your mirror, preferably in the nude, and

visualize the body you want to have. SEE yourself in this body – all those areas of flab, wrinkles and skin imperfections erased, melted away. Keep staring into the mirror until you SEE your perfect body there. Now, bring the body in the mirror into yourself. Concentrate. Keep your eyes open. Use the Law of Super Attraction. Before your very eyes, your body will begin to change. Within minutes or hours at most, depending on how long you want to stay there, your physical body will match the body you SAW in the mirror exactly. Now step on the scale. Supposing you wanted to lose 40 pounds. The scale will tell you. It's amazing. Forget about all those magazine ads for diet pills and magic supplements. This isn't just advertising. It works.

Your thoughts can control your weight.
BUT WHY STOP THERE?

You are the master and commander of your body, so there are lots of other things you can change about your body, IF you think positively. Use The Answer. Here are some ideas you may want to try:

1. Fix your own teeth. Are you troubled by imperfections in your smile, like crooked teeth, gaps between teeth, discolored teeth etc., even meth mouth? No need to go in for expensive and painful dental work. You can easily remedy these defects yourself if you use The Answer.

Try this exercise: Find a photograph of someone's smile that you admire. Choose the correct sex person, if the photograph is handy. You know.

Someone who has gleaming white perfect teeth and fine, healthy gums. Hold the photograph in front of you, not more than 24 inches from your face. Concentrate very closely on the image of those perfect teeth. Do this exercise for 15 minutes, three times per day, and within a week your own teeth and gums will match the ones in the photo. It's guaranteed, once you know The Answer.

2. Change your hair texture: Were you born with limp, dull, shapeless wishy washy straight hair? Or impossible kinky, frizzy hair? Now your thoughts can do what science has been unable to figure out so far. Change that hair texture for good. To paraphrase Rhoda Byrdbrain, "feel good about your hair".

Try this exercise: Without even looking in the mirror, visualize yourself with the head of hair you only dreamed about. If

you have limp, dull, straight hair think of your hair as full with gorgeous body and luster, with just the right amount of wave you want. (You can alter the color too, while you're at it, WITHOUT CHEMICALS!). Imagine yourself running your brush or comb through these beautiful, ideal locks. No more messy, smelly, caustic hair solutions and permanents. No hours in the beauty parlor having your hair cruelly pulled and twisted around tiny rollers, then sitting under a hot, uncomfortable hair dryer. All of this is completely superfluous once you know The Answer. The Law of Super Attraction will give you that perfect head of hair. Permanently. You will *actually* change the shape of your hair follicles for good.

Works equally well for kinky hair. No more straightening solutions that break your hair off. And while you're at it, let

your mind “wash away” the gray. Hint: If you screw up and your hair comes out green the first time, keep trying.

3. Add inches to your height: How many of us always wanted to be at least a few inches taller, with long legs. Whether you just want to improve your proportions a little or want to look like a supermodel, IT'S EASY. Once you know The Answer. Think about adding those inches to your legs and YOU WILL ATTRACT ALL THE ADDITIONAL HEIGHT YOU WANT.

Try this exercise: Lie down on your bed, face up, or another comfortable place, like your living room sofa. Place a pillow or two under your head for added comfort. Relax. Hold your arms at your sides, your heels touching the sheet. Have someone make a mark with a pencil or a piece of chalk where the

bottom of your heel meets the surface. That is your “before” height. Now have that person make another mark on the sheet below the first mark, that defines the number of inches you want to grow.

Lie back and think of yourself stretching. S t r e t c h I n g, s t r e t c h I n g longer and longer. You will attract the height you want to be to you. Have your friend check on your height every twenty minutes or so until your heels touch the second mark. Be careful not to move your head while you’re doing this or you may get a false reading. The better you use The Screed, the shorter time this will take. Some people have succeeded in growing four inches in less than an hour.

While you’re adding height, you might as well do some body sculpting and skin improvements.

You may not believe this until you try it for yourself. If you're good at multi-tasking, at the same time you're concentrating on increasing your height, you can deal with all those other imperfections that have bothered you for years. Think about having those perfect thighs like somebody like Angelina Jolie. Gone are the lumpy, flabby thighs packed with cellulite. No more spider and varicose veins either, if you visualize hard enough. The only caution is that you have *to love your own legs enough* first. You know, just wrap one leg around the other, so they're hugging. That's what Rhoda Byrdbrain told us.

4. Add IQ points: Who at some point in time hasn't wanted to be more intelligent? Just think what 25 or 50 more IQ points could do for you? You might be able to frame a single, coherent, English sentence. You could

fix all those things around the house you had to call in a professional for. Think of all the money that would save. Or you could outsmart your own boss and steal his job, or even get a better job. Or a whole new career.

I'm not talking about some online college course or degree program. Or some tutorial you have to struggle with into the wee hours of the night when you'd rather be sleeping. No reading. No books. No math problems to solve.

Think about it. You could write the next Great American Novel. In one day. Or find the cure for cancer. You can even be the next Albert Einstein. THERE IS NO LIMIT AND IT'S PHENOMENALLY EASY. Once you know The Answer.

Try this exercise: Walk along the street saying your mantra "Shit attracts flies".

You may occasionally want to reverse it “Flies attract shit”. That’s one principle of the Law of Super Attraction. It’s reversible. Think about the number of IQ points you want to add. Think of them as vitamin pills. The more power packed vitamin pills you attract to yourself, the smarter you will become. Almost instantly.

Here is the way to test whether you have realized your full potential. Can you answer the following question (answer below):

How many IQ points does it take before you are smart enough not to need the book, “The Secret”?

Answer: (Note: this is “answer” with a small “a”, not The Answer). The answer will surprise you. If you don’t know, ask a chimp.

Chapter 4. Mind-Blowing Processes

By now you must be getting familiar
with the indescribable power of The
Answer and the Law of Super Attraction.

I believe in Super Attraction
When I feel a bad thought coming on
I go for the opposite reaction
And “poof” that bad feeling is gone.

I believe in Super Attraction
My waking is now like a dream
I have such complete satisfaction
It makes me sometimes want to
SCREAM.

But there's more:

Mickey Bernard Braille:



“...it has been scientifically proven that an affirmative thought is hundreds of times more powerful than a negative thought. This means you have to be extra careful because positive thoughts are SO powerful they can blow out the left side of your brain. That’s also scientifically proven.

Not only do your thoughts reach across the entire universe, but they have been traveling since the beginning of time. All the way back to the origin of the universe. Your thoughts. Think about that. Your thoughts have been traveling for eons before you ever existed. That’s how powerful your thoughts are.

Do you realize that your thoughts, like, for example, “I need to scratch my

crotch now, but people might notice” have been traveling since the beginning of time. Or how about, “Wonder if I could get into my next-door neighbor’s pants?” That’s probably why they call the origin of the universe “The Big Bang”.

Rhoda Byrdbrain tells us:



“What quantum physicists and Einstein tell us is that everything is happening simultaneously. If you can understand that there is no time, fuggedaboutit! and accept that concept, then you will see that whatever you want in the future already exists. If everything is happening at the one time, then the parallel version of you with what you want already exists.”

Unfortunately, so do all the versions of you with what you may not want.”

If everything is happening simultaneously, then there are an infinite number of YOU's out there, including the ones who have been in a car wreck or contracted a horrible disease. In fact, there's a parallel version of you that hasn't been born yet, and at least one that's been dead for a while.

But, not to worry. Rhoda tells us that we can pick and choose among our infinite selves and just select the ones that are rich, famous and healthy. Let's go for it. Lucky you, since you bought The Screed, I'll give you a tip to make this happen. (And please, please don't reveal this tip to anyone who hasn't bought the book yet.) Just go online to the website:

www.yourinfiniteselves.com, type in your name and social security number. You will get a catalog of all of the YOUs out there, neatly grouped by age, physical condition, amount of wealth etc. You can scan through them all in no time, since Rhoda has informed us that time does not exist. You can easily scan through and delete the ones that don't appeal to you. TA DA. Now you know that all of the YOUs remaining are the ones you want, so no matter which YOU you attract, it will be YOU.

Rob Dob:



“Some people have an easier time with little things, and so we sometimes say

start with something small, like a wad of gum. Make it your intention to attract a wad of gum today.”

Follow Rob’s advice. Just make sure to walk on a heavily traveled sidewalk and before you know it, there it is, right on the bottom of your foot. It’s way easier than you ever thought possible. And it can lead to bigger and better things, like you can attract an entire cow pie, barefoot.



Rhoda Byrdbrain said: “Let me share a story with you of a young woman who did exactly that. She watched The Screed and she decided to start with something small. She got very clear in her mind an image of a clock radio. You know, it had a rectangular

face with a black background and big white numbers. The next day she went to Walmart, and THERE IT WAS!!!! The exact same clock radio she had imagined, even though she'd never seen one like it before. Even the numerals were exactly the same shape. It was an absolute MIRACLE.

Rhoda has a great point there. I myself have a friend who imagined a deer carcass. It was kind of natural for him to do this because he lives in the country, where deer do occasionally cross your property. He imagined it in excruciating detail, the blood, gore, squashed skull, bones protruding out of the broken skin, and slimy intestines all over the place. A very detailed deer carcass. It was so vivid he gagged and had to hold his nose. Two days later he was walking along the road near his house on a back road in rural Oregon

and he SAW IT, the very same deer carcass he had imagined. And the smell was exactly as bad as he'd imagined, too. That shows he really got the power of *The Answer*.

Another expert, M. Davey Squirmer, tells us how the powers you are learning can be helpful in many situations of everyday life. Mr. Squirmer is a blackjack dealer in Las Vegas.

M. Davey Squirmer



“People are amazed at how I line up parking spaces. I’ve done this

right from when I first understood The Answer. I would visualize a parking space exactly where I wanted it, and by the time I backed my HumVee into the space, whoever was there had miraculously left. It worked 95% of the time. The rest of the time I had to wear a gorilla suit to get that blasted car out of the space, or attack the driver of the other car with a baseball bat. But that was only once or twice, honest. Except of course, when I was driving a police car. You'd be surprised at how fast the other cars all split when they see a police car cruising the parking lot."

Another thing you must realize is that those silly old time constraints that got you down every time, don't exist anymore. We all have the feeling. From the time you blearily turned off the alarm clock to the time you fell, exhausted back into bed at the end of

the day, you never had a moment of time to yourself, not a moment to relax.



Rhoda Byrdbrain says: “If you have been frantic with thoughts of never having enough time, from now on put your foot down, stamp it three times and say, ‘I have more than enough time’ and change your life.”

My son Brian agreed. Rhoda’s right. As soon as we read Rhoda’s text out loud he was hit with a blinding flash of insight (or was it bird poop?). Brian realized that if you don’t have enough time you can expand your day. You no longer have to be content with a 24 hour day. Could you get everything done in a 36-hour day? A 48-hour day?? You can

use The Answer to create any day length you want. Easy as pie.

Try this exercise: Close your eyes and visualize every minute last, you know one-and-and-one-half or maybe, twice as long. Don't ask for too much time dilation until you master this exercise. It helps to have some classical music playing, or to have taken some mind-altering drugs, but that's not necessary. Now, you have to sit still and concentrate. Within no time you have start stretching out your seconds too, and soon you can have a day of almost infinite length – if that is what you wish for.

If that doesn't appeal to you, there is always the time-honored technique of 'time management'. To make more time in your day, try combining tasks into one that you normally do separately.

For example, you can pay your bills (if you still have them! – see below) while on long drives. Very efficient, and makes the drive less boring. If you're really good at multi-tasking, trying paying your bills while driving AND talking on your cell phone at the same time. Saves even more time.

Or try eating dinner while sitting on the toilet. You'll be amazed at how much time you've created this way. You could even have toilet seats installed around the dinner table, one for each member of the family.

Chapter 5: The Screed's Way to an Obscene Amount of Money

Doggone it. We just have to bring up that sore subject. Money. Never seem to have enough of it. Money is everybody's problem unless you happen to be one of those people who have an outrageous amount of it, of course. But The Law of Super Attraction tells us that there is no limit to the amount of money anyone of us can make, if we use The Answer. In other words, go forth and multiply (your dollars that is). Just do the math. Just as there are parallel universes and time does not exist, it takes money to make money. But that's where The Answer comes in. If you think about it the right way, what used to be 'money problems' are really a gift in disguise.

I believe in Super Attraction
Whenever I want something prime
This isn't just an Abstraction
I tell you it works every time.

I believe in Super Attraction
And all those like me can't go wrong.
I know now with every transaction
More goodies for me come along.

I believe in Super Attraction
And now I'm as happy as pie
Just look at my Porsche collection
Four cars in the driveway don't lie.



Rhoda Byrdbrain: “When you
have a pile of bills that you have no idea
how you are going to pay, you cannot

focus on those bills, because you will continue to attract more bills.”

She’s right. In fact, you should erase the word “bill” from your entire vocabulary. That way the next time you see one it won’t mean anything to you and will become completely irrelevant. The next time a bill comes in the mail it will look exactly like junk mail to you and you can just throw it away. Never trouble your ‘pretty little head’ over it again, to use a phrase from literature. If you need to, you can go even farther and erase the letters “b”, “i” and “l” from your alphabet if you need to. That way your mind will be completely clear of bills and they need never show up on your radar screen again.

The next time you think you’ve received a parking ticket, you’ll be in for a pleasant surprise. If you know The

Answer, when you open up that little white envelope on your dashboard what you'll find inside will be a check from the City for \$1000 or more. It's all in your attitude. Trust me.

If the words "I can't afford that" have escaped your lips, shame on you. That kind of thinking is really holding back your enjoyment of life.

Try this exercise: Go to the most expensive store in town, you know, clothing, furniture, jewelry, whatever. Pick out exactly what your heart desires, cost is no object. Now slap your credit card on the counter and say decisively, "I'll take that!" You'll see how successful it can be. It is SO empowering. Your credit limit. Not a problem. Your credit card will NEVER be declined if you use The Answer. Do this every day for a month and you will soon be a rich man

or woman. Or at least have the
trappings of wealth, and who knows the
difference? Just make sure to change
your phone number and identity in case
the REPO man decides to show up.

I believe in Super Attraction
And now I'm as happy as pie
Just look at my Porsche collection
Four cars in the driveway don't lie.

I believe in Super Attraction
You've got it, you might as well flaunt
You can't beat the pure satisfaction
Of getting whatever you want.

Chapter 6. The Screed and Your Relationships

Rhoda Byrdbrain and her friend, Marie Heart, tell us that in order to have good relationships we have to satisfy ourselves first. Marie is all heart, literally. She's also an expert among experts. If we're not stuffed to the gills with our own possessions, ego and self-satisfaction, we won't be able to "give" to other people. Yes. Numero uno comes first. That why they call it "Numero Uno" in the first place.



Marie Heart gives us the heart-felt story of the movie producer

who had paintings of old flea-bitten dogs all over his house. One day a curvy neighbor came over and asked him why there was the same mangy dog picture in every room. He said with some pride, "I painted all of them myself." She asked him, do you have a dog like this or do you want one of these pathetic, scrawny old pets in your life? He looked at her, as if for the first time, scratching his head. He scratched it ten times because he had fleas himself – it was transference from thinking about the old dogs so much -- and finally answered, "No. I guess my old girlfriend was a bitch, and this was really her I was dissing. I'm glad you opened my eyes, finally (sighing). What I really want is a gorgeous babe like yourself." Then he *really* opened his eyes, and looked at her with lust. And without a word of protest from her he proceeded to ravish his neighbor on the living room sofa. That

proves the secret of relationships. And the power of Super Attraction.

Rhoda Byrdbrain says when you want to attract something (or someone) into your life, make sure your actions don't contradict your desires. She gives the example of a woman who was looking for her ideal mate and couldn't understand why he just didn't materialize. Like out of thin air. Then one day she noticed that every day she was cooking two complete portions of food, and eating them both herself. Two 8 oz. Steaks. Two baked potatoes. Four slices of bread. Two ice cream sundaes. She wondered why she was putting on so much weight. None of her clothes fit and she had to get pants with an elastic waist.

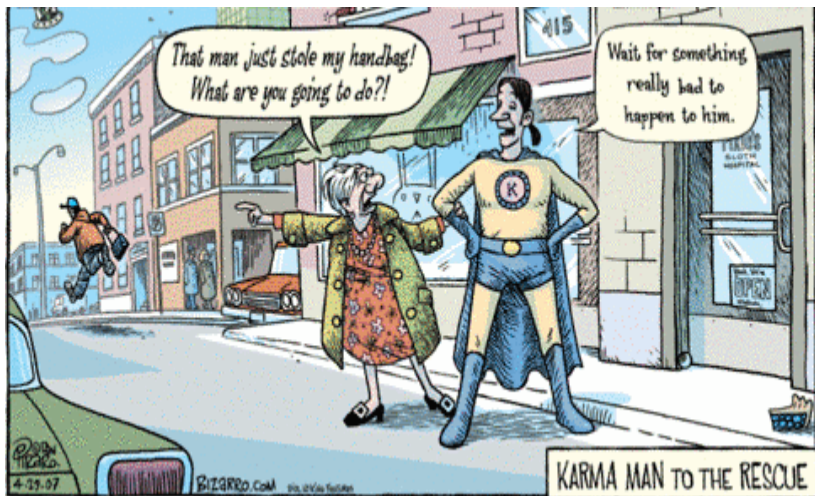
All of a sudden everything changed. I mean a gigantic bolt of lightning just

struck her and broke her dinner plate right down the middle. CRRAACCK! Fortunately she escaped serious injury.

She had an epiphany. She looked down and saw that plate with one 8 oz. steak on one side, and one on the other. Same for the baked potatoes. Now she realized she had been EATING FOR TWO!! Her ideal mate hadn't come into her life because she was eating all his FOOD. How could she have been so stupid not to see it??!!! Now she had to do something about it.

So she made an appointment with her doctor to deal with the eating disorder. And lo and behold she found out she really had been *eating for two*. She was 3 months pregnant. Because this was the same woman who got laid by the next-door neighbor who complained about her neighbor's dog pictures.

Shows you one thing for sure. Not to meddle in your neighbor's affairs that aren't your business.



Rhoda Byrdbrain says that many people have sacrificed themselves for others because they think self-sacrifice is what other people expect of them. I mean

they just lay themselves down on a big rock in front of their friends and co-workers and say, “You have to recognize how I’ve worked myself into a frenzy and an absolute nervous wreck for you. I mean I’ve given up everything and stayed up night after night never giving a single thought for what I needed. It was all for you guys. Really it was. Tell me you value me or I’m going to lie down on this rock and cut my very own heart out with this hunting knife right now. I mean RIGHT NOW. “ And these people mean it. After all, the Aztecs did it. They did human sacrifice? Right?

But then she says that human sacrifice is wrong. I agree with her. There’s no need to cut your own heart out. You can, in fact, do the opposite. You can do everything just for you, and just expect everyone else to figure out that you are just following The Law of Super

Attraction, and not being a completely insensitive, selfish asshole like they think you are. You can brag about how great you are and demand everyone else wait on you. You can kiss up to the boss and stab your co-workers in the back (figuratively of course). And cheat on your wife or husband if it makes YOU feel good. It helps if you wear a big button pinned to the front of your shirt that says "Follow my lead. I'm in tune with the Law of Super Attraction."

Chapter 7. Outliving Your Enemies

Use the Law of Super Attraction to outlive your enemies. What can give you greater satisfaction in life than knowing that all those mean folks who picked on you as a kid, or ripped you off as an adult, or have different political beliefs than you do are all going to DIE BEFORE YOU DO! You can make this happen if you use the Law of Super Attraction. You can stay healthy and make sure all the people on your shit list do not.

The Secret tells you you can believe in the placebo effect. The effect that if you think you're taking a cure or healing medication, when all you're taking is a sugar pill, this can have as great or greater effect on you than taking the actual medication. Many real medical

experiments have shown that the placebo effect works. But let's take this to the next level. The Law of Super Attraction says that ALL you need to cure any disease is the placebo effect. You think you're cured and VOILA! you're cured. It's that simple.

Your mind is what got you sick in the first place. After all, all those advertisements on TV and in the newspapers for these medications makes you want to run to the nearest medical office or pharmacy and bring home a whole bagful of them. You've got the Adriamycin and Prednisone in one bag and the corn chips, bagel bites and beer in the other. Yup. If getting sick weren't so attractive that you're attracted to the idea of it you wouldn't have gotten sick. Or maybe you got sick because you were a bad person. Think about everything you did wrong, and

now you know you deserved what was coming to you.

But now that you know about the Law of Super Attraction, you can reverse all of this. Your mind and the sugar pill being the most powerful force in the universe, and the actual effect of real medicine – well, almost nil. Let's just run with that. A good thought a day keeps the doctor away. Or how about 50,000 good thoughts. Now watch the cost of health care in the United States plummet towards zero as we don't need no stinking doctors no more.

So as The Secret advised us, if you get sick, just watch lots and lots of funny movies and videos until you get well. It works every time.

Use the power of positive thinking. By all means. The next time you have your

face in the bowl puking your guts out or you're lying there with one of those impossible pounding headaches, all you have to do to counteract is to laugh. That's right. Just start laughing. Hysterically. The harder you laugh the faster the disease will leave your body. Caution: If you're vomiting, please spit it out and don't choke on the vomit. If you can't summon laughter right away you can concentrate on something that makes you insanely happy. Like seeing your high school rival flattened by a football or the whole team, or even under the wheels of a truck. Or seeing the prom date who your boyfriend selected over you having grape punch spilled all over the front of her baby pink formal. That'll bring a big smile to your face that will cure whatever ails you in a lickety split!

And let's, of course, not forget about the power of healing prayer. That works so well that in a scientific study of heart patients, the ones who were prayed for and knew they were being prayed for did significantly worse than the poor souls who had no such help. (This is absolutely true. It's a real study, cited by Richard Dawkins in his book, *The God Delusion*.)



Mickey Bernard Braille: “I’ve seen kidneys regenerated. I’ve seen cancer dissolved in minutes. I’ve seen people brought back from the dead. I’ve seen it with my own eyes. I even have a video to prove it. Send me \$19.99 and I’ll send you a copy.”

Chapter 8. The Screed and Beyond



Rhoda Byrdbrain says: “We will never run out of good things because there’s more than enough to go around for everyone. Life was meant to be abundant.”

Rhoda tells us that there abundance for all of us and it is not our job to work out how the money will come. We should leave the details to the Universe. Now if we just focus on the word “abundance” everything we want will just materialize or increase in amount.

Try this exercise: Repeat the word “abundance” over and over in your mind

just to get on the wave length of being rich. It sounds a lot better in Italian “Abbonddanza!!” So it’s a lot more powerful if you say the word in Italian. Like this: “abbonddanza, Abbonddanza, ABONDDANZA!!!” You’re getting the idea. It’s easy and so effective.

We will never run out of good things. Like Mercedes Benz automobiles, and Ferraris, and mansions on the beach. And fur coats and diamond rings, and top drawer liquor, and home theaters and whatever else your wealth-seeking heart desires. Yes, there is more than enough to go around for everyone. In fact, we can have an equivalent amount of high-end stuff for everyone on this planet. There’s plenty of gasoline to go around, plenty of copper, titanium, silicon chips, silver, gold – you name it.

Jackie Cantaloupe



is author of The Sucker Principle, and the co-creator of the phenomenally successful, "Chicken Feed for the Fowl" series. Jackie says: "The anti-war movement creates more war. The anti-drug movement actually created more drugs."

Mr. Cantaloupe did a lot of research to come up with these statements. He read at least 100 books about anti-war movements like during the Vietnam War. What did he find? All those college students going around giving massive demonstrations in front of the White House and across the Country. What did those things do? They just made the Joint Chiefs of Staff in the

Pentagon so hopping mad, so furious that half of them had apoplexy and died. The other half signed a declaration to ask Congress for \$15 trillion to fund the next 10 wars. And Congress just rolled over and funded it. And that's why we had Operation Desert Storm and why we're in the Iraq War today. It was all those stupid misguided anti-war protesters wearing their paisley pants and peace symbols, and their long, greasy hair, and stomping around back in 1971.

Now, what about the anti-drug movement? Hmm. How does that one work? Again, Jack Cantaloupe seems to have done his homework. Seems like the biggest anti-drug champion was Nancy Reagan with her "Just Say No" campaign. So Mr. Cantaloupe is telling us that sweet little Nancy just played into the hands of all of those kids buying

over-the counter antihistamines with ephedrine to turn into methamphetamines in those clandestine labs? Right? And Nancy empowered all those drug lords in Nicaragua and places like that to keep sending shiploads of marijuana and ecstasy and all those designer drugs over here. Nancy was the poster child to the pro-drug movement, as it turned out. Yup. Jackie Cantaloupe spent years of research into how to become seedless, and the best thing he came up with was “the anti-drug movement actually created more drugs.” But then again, what do you expect from a member of the Cucumber family?

“Mindless drivel is the one and only reality.” Charles Fullofit.

“Ninety-nine percent of who you are is crap.” R.Bucks

Chapter 9. Your Infinite Self

Now I can finally tell you. Ssh. Make sure no one else is listening when I let you in on this absolutely mind-numbing secret. Are you ready? You'd better be sitting down when you read this. And maybe even taken a tranquilizer because your heart may stop when you are let in on this. Rhoda Byrdbrain is the source of all knowledge and energy in the universe. Yes. That is what you've been waiting to find out until this point in The Screed.

Let's hear it from Rhoda herself:



“When I discovered The Answer I wanted to know what science and physics understood in terms of this knowledge. What I found was absolutely amazing. I never studied science or physics in school because that was a “guy thing” and us girls were supposed to study home ec and sewing and that kind of stuff. But one day I got the courage to read [Introduction to Quantum Mechanics \(2nd Edition\)](#) by David J. Griffiths, and I understood it perfectly. That’s because I tuned my brain to the frequency of the billions of bits of information that were in the book. And soon all the cells in my brain were vibrating at the frequency of the words in the book and I GOT IT!!

Let me explain to you how you are the most powerful transmission tower in the universe. Just like I am. Here is the “wow” factor. When I thought about

what I wanted more than anything, it was to write a book that would make me richer than my wildest imaginings. Because I have the power of The Answer, I could broadcast that to millions and millions of other people who could simply not resist going out and buying my book.

And it worked. It absolutely worked. I am living proof that I am the most powerful transmission tower in the universe. Because now there are almost as many copies of The Secret out there in people's living rooms as there are Gideon bibles in motel rooms. My thoughts of getting rich were an energy magnet. All I had to do was go out and write The Secret, and it began to vibrate on my frequency and just attract people to it.

One day I stood in a bookstore and watched as customers got near the rack where The Secret was displayed. I watched their faces begin to glow and their hands begin to tremble as they picked up and began reading the book. That's how powerful it is."



Tad Procto: "Think of this for a moment. Look at your hand. It looks solid, but it's really not. If you put it under a microscope you'll see all these weird shapes and spots and scales and you won't even recognize that it's your hand."

Ignatz Asfarout is a former high-school dropout who finally got it together to run

a highly successful ponzi scheme on the Internet and make millions.



Ignatz Asfarout:

“Everything is made up of exactly the same thing, whether it’s your hand, your nose hair, your earlobe, or the dog poop in your backyard. Let’s see what else is made up of the same thing. The book, The Secret and the money in your bank account that you spent to buy The Secret. All these things are one and the same so they’re completely interchangeable. Next time you know someone who wants to buy a copy of The Secret, tell him or her to pay for it with

an envelope full of nose hair or dog poop.”



Dr. Joe Vaselini: So now you start to have different beliefs. There is more than enough in the universe. If every single one of us wanted to drive a Mercedes or have a 50” plasma TV, the universe would say “Yessir” and deliver one to every one of us.

(I actually broached this subject with “U” Universe the time I asked him if he always wanted to go fast, and he said, “Absolutely. I would do that.”)

Or you have the belief that “I’m not getting older, I’m getting younger.” And it would work. You could just watch the years peel away hour by hour, day by day, until you started shrinking in height and becoming a child again. And eventually you would be sucked right back inside your mother’s womb, where you could suck your thumb and be content until you were back to a single fertilized egg. Now that’s something.



Rhoda Byrdbrain gives us more insight. She says use the two little words, “I am”. You can make it *even more powerful* by contracting it further to “I’m”. Try it. Try walking around saying “I’m happy” “I’m deliriously

happy”. “I’m a frigging idiot but I’m deliriously happy.” “I am full of myself every day”.

Rhoda tells you you can have eternal youth just by saying “I’m eternal youth.” Hey, it can’t hurt to try it and you may just end up not aging a single day again as long as you live. Which, since it’s eternal youth, could be a long time. It won’t be very long before you get a call from one of the top modeling agencies in New York or L.A. wanting you to come in and write a contract.

Chapter 10: The Answer to the Secret

Now we can finally reveal ALL. If you want to to know the real Secret that underlies The Secret, TA DA Here it is: Publish a Book Called “The Secret”.

You want to make an obscene amount of money. First, visualize yourself getting very very very rich. Nothing stands in the way of this except your thoughts. If you think about getting rich, you will get rich. It’s that simple. Everyone knows this.

Think about your latest bank statement. How many figures were in your balance (3, 4, 5 if you’re lucky 6 or 7). Not for long. Visualize yourself waking up every morning and checking your account on line. You can’t believe your eyes as you see the balance virtually EXPLODE. When you log onto your account online

you'll have so much money it will make the screen blink and maybe even crash the computer. One day you have \$10,000, only a few weeks later this has grown to \$100,000 and soon is well into the millions.

All you need to do is to create the illusion of some kind of mumbo jumbo mystical force that is within us all, put it in the hands of a bunch of "teachers" who are extremely skilled at using the English language to say absolutely nothing, and package it all into a slick little 4 x 6 inch book that retails for \$24.95. Millions of people will beat a path to their local and Internet bookstores to grab a copy of your book. Now you know it. The Answer. The Answer to the Secret IS THE SECRET!!!

If that's not enough, visualize yourself as the richest person in the world. Think

of yourself as Bill Gates, and you will BECOME Bill Gates. Of course that is if you don't mind becoming a pug-nosed little weenie with wire-rimmed glasses. Before you know it, you will be the kingpin of a vast empire of technology with a work force of tens of thousands, a 70,000 square foot home. It's not a dream. You'll wake up and find yourself in your huge, private office with every convenience imaginable at your fingertips. All this, if you know The Answer. Anyone can do this. Everyone can do this. Everyone of us can become the richest person in the world. That's all there is to it.

I believe in Super Attraction
And now that I've published this book
My profits are not an exaction
I've got all of you on the hook.

MEET THE ILLUSTRIOUS CAST OF THE SCREED.

TA DA. Here they all are, in all of their glorious glory for all time. For you, for the universe and all that. Bet you couldn't wait to find out more about their credentials. So you could grow up to be just like them. Right? If you're lucky you might even be able to invite one of them to your next cocktail party. But be sure to lock up your valuables if you do, or you might find some missing.





Rhoda Byrdbrain

Meet Rhoda Byrdbrain. World famous physicist, philosopher and historian. Rhoda knows all of the knowledge in the universe or at least 90% of it. So you can be sure to trust everything she says. We're talking a real expert here. You better believe it.



**Rob Dob**

Meet Rob Dob. Rob is the creator and facilitator of Make a Dollar a Year for 10 Million Years!!!! This incredibly powerful program can catapult you from pushing a shopping cart wearing filthy, smelly clothes and broken down shoes where the rainwater seeps in, to having a 50,000 square foot (at least!!) mansion on a hill, with hot babes (or guys) and servants and the latest video equipment. Really, I'm not kidding.



**Tad Procto**

Meet Tad Procto. Tad's wisdom came from a lineage of great teachers. He cut his eye teeth at the foot of Socrates and Aristotle, then moved on to Florence Nightingale. Tad has worked in the area of mind bending for decades (excuse me, aeons), and there isn't a person he claps on the head who doesn't say "Teach me, oh, honored sod". He is the author of the international bestseller, "You Were Born". His watchword is "When in doubt, each a hamburger." To learn more about him visit, "www.tadprocto.ahhh.ehhh.eeee.com"



Dr. Joe Vaselini

Meet Dr. Joe Vaselini. Dr. Vaselini, born under a greasy rock, is now considered one of the top sleazeball marketing specialists in the world. No really. He's written numerous books, including: Life's Missing DNA Decoder for Dummies, The Strange Detractor, and the major blockbuster: One Brick Shy of a Load. Joe holds a doctorate in Practical Insubstantial Metarelatational Science and is a certified bug hypnotherapist and ultimate life form practitioner.



M. Davey Squirmer

Meet M. Davey Squirmer. Mr. Squirmer is a blackjack dealer in Las Vegas, Nevada. Mr. Squirmer has made his millions by making people think they can cheat at cards and not get caught. His company, "Don't Lift Up That Card Edge if you Wouldn't Drop Your Pants" teaches people how to create unlimited wealth by not getting their butts kicked by the pit bosses. His success has vastly increased with the Texas Holdem craze. For more information, visit his website:

www.dontflashmewhateveryoudo.com



Mickey Bernard Braille

Meet Mickey Bernard Braille. Dr. Braille is a spiritual leader whose church is at the very top of Mt. Olympus in... oh, whatever, that spiritual place you can only get to if you believe. In 1900, when he was five years old, Dr. Braille founded the religious progressive center "Head in the Clouds", which now sports over 50 million members worldwide. Dr. Braille sits on numerous committees with spiritual luminaries such as D.

Duck and R. Rabbit. Dr. Braille knows he is fated to do good works forever and ever.



Millie Sense

Meet Millie Sense. Millie is your cheerful neighborhood "mother hen" who makes everyone feel good about themselves. She can do this because anyone who talks to Millie knows that she spouts unintelligible gobbledegook and they immediately feel they are a major intellect compared with her. Isn't she the absolute sweetie?



Jackie Cantaloupe

Meet Jackie Cantaloupe. Jackie, author of *The Sucker Principle*, is the co-creator of the phenomenally successful, "Chicken Feed for the Fowl" series, which has sold over 1 billion copies galaxy-wide. There are an awful lot of chickens out there, he says. He is America's leading expert in creating breakthroughs for entrepreneurs, corporate leaders, managers and sales professionals and really doesn't want his name associated with a rag like "The Screed". But the money was just too tempting, so we talked him into it.



Marie Heart.

Meet Marie Heart. Marie is all heart, literally. She is one of the nicest experts you could ever hope to meet, especially in matters of the heart. Her favorite expression is “I bleed for you, but I shouldn’t have to.” Marie is an internationally acclaimed expert on expertise. She has been the guidance counselor par excellence to all those needing guidance, including all the other guidance counselors in the world who come flocking, you guessed it, to her. She is the founder and Executive

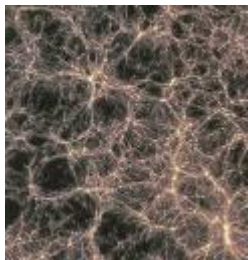
Director of the Red Artery and Blue Vein
Institute of Advanced Studies.



Ignatz Asfarout

Meet Ignatz Asfarout. Ignatz is a former high-school dropout who finally got it together to run a highly successful ponzi scheme on the Internet and make millions. It's also known as Multi-Level-Marketing or MLM. You know the kind where the ad tells you you can make thousands and thousands of

dollars a day while you're on the golf course. The money just makes itself. All you have to do is send \$500 to a certain website and you can immediately download the kit that tells you how to sell this idea to the next 1000 suckers just like yourself.



“U” Universe

Meet “U” Universe. “U” (that’s his nickname, in case you haven’t guessed), is the guy who started it all. You know, it sounds a bit off color, but we call it “The Big Bang”. (See page 65). Well, “U” has spent all of his life expanding at

extraordinary speeds, and is hard to catch up him with most of the time. But when you do, as some of our teachers did, he has some amazing stories to tell, including all the personal things he's learned about each one of us by reading our innermost thoughts as they've been traveling since the beginning of time. He's really an interesting fellow once you get know him, but you have to stay on his good side or you might find yourself sliding into a black hole when you least expect it.

Speak glowingly of those
greater than yourself
AND HEED well
their advice,

Even though
they may

be teachers

KISS
KISS

HOW WHAT TO KISS
- AND WHEN -

